

Rep Order# 9801327 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 51607

Printed: 10/26/2012 8:07 AM
Last Received: 10/25/2012 4:12 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate#
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 32 FOR N/A SEE LN 64 FOR MG PLS CF..THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*32	TU-F,M	4P-430P	NEWS	:30	\$650.00	10/23-10/29	5	1	5	\$3,250.00	
				[MADE-GOOD BY LINE(S) 64]								
				V7 Effective Dates Changed								
	*64	SA	7P-8P	NEWS	:30	\$650.00	10/27-10/27	1	1	1	\$650.00	
				Sales Remark: V7 1X NA 10/23 MG SAT 10/27 7-8P NCIR ENT TONIGHT								
				[MKGD FOR SPOTS MISSED ON LN #32: 10/23(1/WK)]								
				V7 Added								

---REPORT TOTALS---

Report Totals: 6 / \$3,900.00

---SALES MONTHLY TOTALS---

Oct 12: 140 / \$188,525.00 Nov 12: 28 / \$40,905.00
Sales Totals: 168 / \$229,430.00
Station Totals: 168 / \$229,430.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$849,741 CABL 0% EKRC 1% UNKN 0% WBQC 0% WCPC 24%

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%
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Books null
Demos RA35+

Rep Order# 9801327 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 51607

Printed: 10/24/2012 3:16 PM
Last Received: 10/19/2012 11:44 AM
Showing Buylines: All Rep & Sta Revised Lines

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--- REMARKS ---

pls see line 32
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*32	TU-F,M	4P-430P	NEWS	:30	\$650.00	10/23-10/29	6	1	6	\$3,900.00	
		Station Remark: V6 1x na 10/23 mg sat 10/27 7-8p ncir ent tonight										

---REPORT TOTALS---

Report Totals: 6 / \$3,900.00

---SALES MONTHLY TOTALS---

Oct 12: 140 / \$188,525.00 Nov 12: 28 / \$40,905.00

Sales Totals: 168 / \$229,430.00

Station Totals: 168 / \$229,430.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$849,741	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null
Demos RA35+

Rep Order# 9801327 Ver# 6 Status Returned
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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jgaunt@local12.com
Sent: Wednesday, October 24, 2012 9:28 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 51607

Station: WKRC-TV

Order Information:

Order #: 51607
Order Total: \$229,430.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09801327
Estimate #: *a
Flight Dates: 10/23/12 - 10/29/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (51607-32-1):

Rate: \$650.00
Air Date: Tue 10/23/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-4:30 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 4:30:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Preempted by News Dept.

1x for 7-11
on 10/27 @ 650

Spot Manager: All, 10/23/12-10/29/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 1												
10/23/12	Tuesday	13:36 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/24/12	Wednesday	24:10 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/25/12	Thursday	29:19 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	13:29 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/29/12	Monday	22:11 AM	:30	\$500.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
											5	
Line: 2												
10/23/12	Tuesday	43:31 AM	:30	\$500.00	OFA-122	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/24/12	Wednesday	57:30 AM	:30	\$500.00	OFA-122	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/25/12	Thursday	54:30 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	44:07 AM	:30	\$500.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/29/12	Monday	35:05 AM	:30	\$500.00		5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
Line: 3												
10/23/12	Tuesday	23:57 AM	:30	\$600.00	OFA12G	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	08:57 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/25/12	Thursday	13:02 AM	:30	\$600.00	OFA12G	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	12:57 AM	:30	\$600.00	OFA12G	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	05:56 AM	:30	\$600.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 4												
10/23/12	Tuesday	50:36 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	44:11 AM	:30	\$600.00	OFA-122	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/25/12	Thursday	41:47 AM	:30	\$600.00	OFA-122	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	50:22 AM	:30	\$600.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/29/12	Monday	52:22 AM	:30	\$600.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 5												
10/23/12	Tuesday	29:25 AM	:30	\$450.00	OFA-122	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	59:25 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/25/12	Thursday	58:54 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	29:26 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/29/12	Monday	36:07 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 6												
10/23/12	Tuesday	58:55 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/24/12	Wednesday	58:55 AM	:30	\$450.00	OFA12G	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/25/12	Thursday	55:14 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	49:21 AM	:30	\$450.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	59:26 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	AOBAMA 4 AMERICA *A *a		P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51607

Line: 6

				\$2,250.00							5	
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Line: 7

10/23/12	Tuesday	3:23:01 AM	:30	\$450.00	OFA12G	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a	P-2		3	MWASH-
10/24/12	Wednesday	3:16:29 AM	:30	\$450.00	OFA-12	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a	P-2		2	MWASH-
10/25/12	Thursday	3:13:58 AM	:30	\$450.00	OFA-12	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a	P-2		5	MWASH-
10/26/12	Friday	3:19:00 AM	:30	\$450.00	OFA-12	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a	P-2		4	MWASH-
10/29/12	Monday	3:18:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a	P-2		1	MWASH-

				\$2,250.00							5	
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Line: 8

10/23/12	Tuesday	3:42:24 AM	:30	\$450.00	OFA-12	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a	P-2		2	MWASH-
10/24/12	Wednesday	3:36:48 AM	:30	\$450.00	OFA-12	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a	P-2		3	MWASH-
10/25/12	Thursday	3:38:28 AM	:30	\$450.00	OFA-12	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a	P-2		5	MWASH-
10/26/12	Friday	3:58:56 AM	:30	\$450.00	OFA12G	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a	P-2		4	MWASH-
10/29/12	Monday	3:58:56 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a	P-2		1	MWASH-

				\$2,250.00							5	
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Line: 9

10/23/12	Tuesday	1:54:24 XM	:30	\$30.00	OFA12G	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a	P-4		4	MWASH-
10/24/12	Wednesday	1:41:58 XM	:30	\$30.00	OFA-12	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a	P-4		2	MWASH-
10/25/12	Thursday	1:54:39 XM	:30	\$30.00	OFA-12	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a	P-4		3	MWASH-
10/28/12	Sunday	1:29:51 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a	P-4		1	MWASH-
10/29/12	Monday	1:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a	P-4		5	MWASH-

				\$150.00							5	
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Line: 10

10/27/12	Saturday	3:14:41 AM	:30	\$250.00		6a-8a Local 12 News S	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A *a	P-2		1	MWASH-
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				\$250.00							1	
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Line: 11

10/27/12	Saturday	3:49:33 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A *a	P-2		1	MWASH-
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				\$250.00							1	
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Line: 12

10/27/12	Saturday	7:23:29 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A *a	P-2		1	MWASH-
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				\$250.00							1	
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Line: 13

10/27/12	Saturday	7:40:50 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A *a	P-2		1	MWASH-
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				\$250.00							1	
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Line: 14

10/27/12	Saturday	3:15:56 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A *a	P-1		1	MWASH-
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				\$750.00							1	
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Line: 15

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51607

Line: 15

10/27/12	Saturday	3:40:30 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											1	

Line: 16

10/27/12	Saturday	3:35:14 AM	:30	\$750.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											1	

Line: 17

10/28/12	Sunday	4:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	

Line: 18

10/23/12	Tuesday	3:38:40 AM	:30	\$350.00	OFA-12	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/24/12	Wednesday	3:58:20 AM	:30	\$350.00	OFA-12	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/25/12	Thursday	3:47:55 AM	:30	\$350.00	OFA-12	G-M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	3:25:15 AM	:30	\$350.00	OFA-12	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/29/12	Monday	3:06:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
											5	

Line: 19

10/23/12	Tuesday	3:36:07 AM	:30	\$350.00	OFA-12	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/24/12	Wednesday	3:37:01 AM	:30	\$350.00	OFA-12	G-M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/25/12	Thursday	3:21:57 AM	:30	\$350.00	OFA-12	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	3:24:45 AM	:30	\$350.00	OFA-12	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/29/12	Monday	3:33:05 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
											5	

Line: 20

10/23/12	Tuesday	1:29:36 AM	:30	\$1,400.00	OFA-12	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
10/24/12	Wednesday	1:58:23 AM	:30	\$1,400.00	OFA-12	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
10/25/12	Thursday	1:46:01 AM	:30	\$1,400.00	OFA-12	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/26/12	Friday	1:58:26 AM	:30	\$1,400.00	OFA-12	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/29/12	Monday	1:28:41 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
											5	

Line: 21

10/23/12	Tuesday	2:28:10 PM	:30	\$725.00	OFA-12	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/24/12	Wednesday	2:23:37 PM	:30	\$725.00	OFA-12	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/25/12	Thursday	2:23:40 PM	:30	\$725.00	OFA-12	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/26/12	Friday	2:03:16 PM	:30	\$725.00	OFA-12	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/29/12	Monday	2:04:16 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
											5	

Line: 22

10/23/12	Tuesday	2:57:56 PM	:30	\$650.00	OFA-12	GYoung & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/24/12	Wednesday	2:58:08 PM	:30	\$650.00	OFA-12	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51607

Line: 22

10/25/12	Thursday	5:15 PM	:30	\$650.00	OFA12G	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a	P-2		1 MWASH	
10/26/12	Friday	12:41 PM	:30	\$650.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a	P-2		4 MWASH	
10/29/12	Monday	2:59:21 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a	P-2		5 MWASH	
											5	
											\$3,250.00	

Line: 23

10/23/12	Tuesday	1:29:22 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a	P-2		4 MWASH	
10/24/12	Wednesday	1:59:12 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a	P-2		2 MWASH	
10/25/12	Thursday	2:28:57 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a	P-2		3 MWASH	
10/26/12	Friday	1:59:26 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a	P-2		5 MWASH	
10/29/12	Monday	1:28:41 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a	P-2		1 MWASH	
											5	
											\$3,250.00	

Line: 24

10/24/12	Wednesday	2:27:37 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a	P-2		3 MWASH	
10/24/12	Wednesday	2:28:23 PM	:30	\$550.00	OFA12G	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a	P-2		4 MWASH	
10/25/12	Thursday	2:29:43 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a	P-2		2 MWASH	
10/25/12	Thursday	2:59:12 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a	P-2		5 MWASH	
10/29/12	Monday	2:28:41 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a	P-2		1 MWASH	
											5	
											\$2,750.00	

Line: 25

10/27/12	Saturday	5:59:26 AM	:30	\$750.00		CBS This Morning Satu	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a	P-1		1 MWASH	
											1	
											\$750.00	

Line: 26

10/28/12	Sunday	5:58:01 AM	:30	\$2,500.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a	P-1		1 MWASH	
											1	
											\$2,500.00	

Line: 27

10/28/12	Sunday	5:35:00 AM	:30	\$2,500.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a	P-1		1 MWASH	
											1	
											\$2,500.00	

Line: 28

10/28/12	Sunday	11:11:34 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A *a	P-1		1 MWASH	
											1	
											\$2,500.00	

Line: 29

10/28/12	Sunday	5:58:46 AM	:30	\$1,500.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A *a	P-1		1 MWASH	
											1	
											\$1,500.00	

Line: 30

10/28/12	Sunday	1:13:28 AM	:30	\$300.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A *a	P-3		1 MWASH	
											1	
											\$300.00	

Line: 32

10/24/12	Wednesday	1:25:00 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	OBAMA 4 AMERICA *A *a	P-2		7 MWASH	
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 32												
10/24/12	Wednesday	10:04 PM	:30	\$650.00	OFA-12	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/26/12	Friday	12:29:01 PM	:30	\$650.00	OFA-12	G4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/26/12	Friday	1:06:21 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	6	MWASH-
10/29/12	Monday	1:20:06 PM	:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
											5	
Line: 33												
10/23/12	Tuesday	1:38:14 PM	:30	\$650.00	OFA-12	G4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/24/12	Wednesday	1:53:22 PM	:30	\$650.00	OFA-12	G4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/25/12	Thursday	1:41:43 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/26/12	Friday	1:49:51 PM	:30	\$650.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/29/12	Monday	1:50:36 PM	:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
											5	
Line: 34												
10/23/12	Tuesday	5:13:17 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/24/12	Wednesday	5:13:46 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/25/12	Thursday	5:27:31 PM	:30	\$850.00	OFA-12	G5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
10/26/12	Friday	5:12:25 PM	:30	\$850.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/29/12	Monday	5:11:50 PM	:30	\$850.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/29/12	Monday	5:27:55 PM	:30	\$850.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a		P-2	6	MWASH-
											6	
Line: 35												
10/23/12	Tuesday	5:51:33 PM	:30	\$900.00	OFA-12	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
10/25/12	Thursday	5:36:09 PM	:30	\$900.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
10/25/12	Thursday	5:56:31 PM	:30	\$900.00	OFA-12	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/26/12	Friday	5:27:25 PM	:30	\$900.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/29/12	Monday	5:34:41 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
											5	
Line: 36												
10/23/12	Tuesday	5:23:55 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
10/24/12	Wednesday	5:28:11 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH-
10/24/12	Wednesday	5:13:37 PM	:30	\$3,000.00	OFA-12	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	6	MWASH-
10/25/12	Thursday	5:13:30 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH-
10/26/12	Friday	5:19:02 PM	:30	\$3,000.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH-
10/29/12	Monday	5:12:08 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH-
											6	
Line: 37												
10/27/12	Saturday		:30	\$400.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
											1	
Line: 38												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51607

Line: 38

10/28/12	Sunday	5:53:10 PM	:30	\$325.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
				\$325.00								1

Line: 39

10/23/12	Tuesday	7:12:00 PM	:30	\$2,500.00	OFA-12	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/24/12	Wednesday	7:28:40 PM	:30	\$2,500.00	OFA-12	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/25/12	Thursday	7:20:27 PM	:30	\$2,500.00	OFA-12	G-M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
10/26/12	Friday	7:11:27 PM	:30	\$2,500.00	OFA-12	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
10/29/12	Monday	7:22:14 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
				\$12,500.00								5

Line: 40

10/23/12	Tuesday	7:39:52 PM	:30	\$3,000.00	OFA-12	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH
10/24/12	Wednesday	7:54:08 PM	:30	\$3,000.00	OFA-12	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH
10/25/12	Thursday	7:44:43 PM	:30	\$3,000.00	OFA-12	M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	5	MWASH
10/26/12	Friday	7:34:30 PM	:30	\$3,000.00	OFA-12	G-M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH
10/29/12	Monday	7:51:14 PM	:30	\$3,000.00		M-F 730p-8p	7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
				\$15,000.00								5

Line: 41

10/29/12	Monday	8:44:58 PM	:30	\$9,000.00		Mon Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$9,000.00								1

Line: 42

10/29/12	Monday	8:28:00 PM	:30	\$7,500.00		Mon Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$7,500.00								1

Line: 43

10/23/12	Tuesday	8:34:35 PM	:30	\$6,500.00	OFA-12	G Tue Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$6,500.00								1

Line: 44

10/24/12	Wednesday	8:35:08 PM	:30	\$6,000.00	OFA-12	G Wed Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$6,000.00								1

Line: 45

10/26/12	Friday	8:19:37 PM	:30	\$3,500.00	OFA-12	Fri Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$3,500.00								1

Line: 46

10/26/12	Friday		:30	\$8,500.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
				\$8,500.00								1

Line: 47

10/27/12	Saturday	8:29:11 PM	:30	\$350.00		Sat Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
				\$350.00								1

Line: 48

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51607

Line: 48

10/27/12	Saturday	28:00 PM	:30	\$3,500.00		Sat Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	

Line: 49

10/28/12	Sunday	19:17 PM	:30	\$12,000.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH
											1	

Line: 50

10/28/12	Sunday	28:00 PM	:30	\$7,500.00		Sun Reg 4	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	

Line: 51

10/23/12	Tuesday	27:22 PM	:30	\$2,500.00		OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/24/12	Wednesday	34:01 PM	:30	\$2,500.00		OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/25/12	Thursday	22:40 PM	:30	\$2,500.00		OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/26/12	Friday	19:27 PM	:30	\$2,500.00		OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/29/12	Monday	34:00 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											5	

Line: 52

10/27/12	Saturday	12:20 PM	:30	\$2,500.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	

Line: 53

10/28/12	Sunday	33:15 PM	:30	\$2,500.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	

Line: 54

10/23/12	Tuesday	59:07 PM	:30	\$750.00		OFA-12 Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/25/12	Thursday	08:47 XM	:30	\$750.00		OFA-12 Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/26/12	Friday	24:45 XM	:30	\$750.00		OFA-12 Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/29/12	Monday	11:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
											4	

Line: 55

10/27/12	Saturday	41:32 PM	:30	\$350.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	

Line: 56

10/27/12	Saturday	03:30 XM	:30	\$175.00		Sat 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	

Line: 57

10/28/12	Sunday	56:46 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	

Line: 58

10/28/12	Sunday	54:00 XM	:30	\$175.00		Sun 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-10/29/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51607												
Line: 58												
				\$175.00							1	
Line: 59												
10/27/12	Saturday	14:41 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH-
				\$350.00							1	
Line: 60												
10/28/12	Sunday	06:12 PM	:30	\$9,500.00		AFC Regular Season	(1:00:00 PM-4:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$9,500.00							1	
Line: 61												
10/28/12	Sunday		:30	\$9,500.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$9,500.00							1	
Line: 62												
10/23/12	Tuesday	05:52 XM	:30	\$175.00	OFA-12-	Late Late Show	1235a-135a	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
10/26/12	Friday	00:40 XM	:30	\$175.00	OFA-12-	Late Late Show	1235a-135a	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
				\$350.00							2	
Line: 63												
10/23/12	Tuesday	05:17 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	3	MWASH-
10/24/12	Wednesday	04:38 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	2	MWASH-
10/25/12	Thursday	03:02 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	4	MWASH-
10/26/12	Friday	03:58 PM	:30	\$900.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-1	1	MWASH-
				\$3,600.00							4	
Line: 64												
10/27/12	Saturday		:30	\$650.00		Sa Prime Access Rotat	7p-8p	OBAMA 4 AMERICA *A *a		P-2	1	MWASH-
				\$650.00							1	
				\$229,430.00							168	
				\$229,430.00							168	
				\$229,430.00							168	
				\$229,430.00							168	
				\$229,430.00							168	

[Filtered by:] [Sorted by: Station]